

# **BTEC NATIONAL DIPLOMA IN MEDIA**

Level: 3

BOARD: EDEXCEL

LENGTH OF COURSE: AS COURSE – 2 YEARS

## **What will I learn?**

BTEC Media involves investigation into the organisation and structure of TV and Film Industries, both nationally and internationally, the jobs available within those industries and the recruitment process. Also you will take a closer look at the ethical obligations under which these organisations work and the legal obligations with which they are answerable to both public and employees.

## **How will I learn?**

You will investigate the film/programme making techniques and technologies. You will understand how these processes have evolved, from the earliest cine films, and apply more up to date methods practically, when you make your own "shorts". You will need to investigate and understand pre production, production and post production methods (costing, personnel recruitment, logistics, H&S, equipment, skills required, audience and product research, filming techniques, selection of appropriate material, editing, marketing, product reach). You will need to be able to display your ability to work in a team and evaluate your own work. You will be required to work behind the scenes and in front of a camera and conduct a great deal of individual research.

## **How will I be assessed?**

Through tuition, guided learning, personal study, research and practical assignment work. The emphasis will be on practical investigations within the media industry.

## **Where might it lead?**

The course will enable you to make an informed choice about Higher Education opportunities in the media industry and the vast selection of career paths that are available. It may help you access junior positions in some aspects of the media industry although you must be aware that the more 'glamorous' jobs require job experience and an impressive portfolio work. This course will show you how to prepare such a portfolio.

## **What are the entry requirements?**

Level 2 threshold (5 A\* - C GCSE passes or equivalent). A GCSE grade B in English Language is preferred.

**Further information is available from: Ms K Gray**